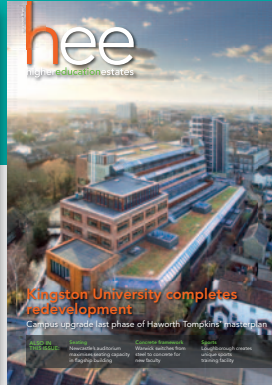


Total Audience Coverage Packages



“The leading publications targeting the design, build, delivery & management stages of the education, higher education, healthcare, mental health and physical activity sectors”

Total Audience Coverage (TAC) media packages have been specifically designed to deliver the maximum level of exposure for the minimum level of investment. These ‘off-the-shelf’ packages are fully inclusive of in-print advertisements and digital media exposure, that will build your brand, generate inbound sales enquiries and also a great level of direct traffic to your web site.

Our TAC packages are available for a one-off fee and are ideal for both large and small marketing budgets. Simply select whether you want full or half page advertisements.


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- **physical activity facilities** – paf magazine
- **healthcare design & management** combined with **mental health & dementia facilities** – hdm & mhdf magazine

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Full page advertisements in your chosen magazine	4
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e-mail bulletins broadcast to your chosen sector	10
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Advertisement tile on the relevant web site	1 large
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 Gold package	12 months
Half page advertisements in your chosen magazine	4
Digital magazines e-mailed to the 10,000+ database of your choice	4
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Advertisement tile on the relevant web site	1 large
	£3,000*



t. 020 8288 1080
e. info@stable-media.co.uk
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