

Total Audience Coverage Packages



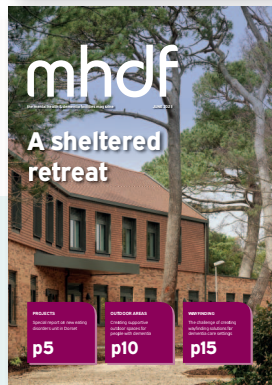
Total Audience Coverage media packages have been specifically designed to deliver the maximum level of exposure for the minimum level of investment. These “off-the-shelf” packages are fully inclusive of in-print advertisements and digital media exposure, that will build your brand, generate inbound sales enquiries and also a great level of direct traffic to your web site.

Our “T.A.C” packages are available for a one-off fee and are ideal for both large and small marketing budgets. Simply select whether you want full or half page advertisements and if you’d like your schedule to run for 12 or 6 months.

You can choose from the following publications:

education design & build & higher education estates magazine combined with **physical activity facilities magazine**

healthcare design & management, combined with **mental health & dementia facilities magazine**



“Leading media options targeting the design, build, delivery & management stages in the education, higher education, healthcare, mental health and physical activity sectors”

Premier package	12 months	6 months
Full page advertisements in your chosen magazine	6	3
Digital magazines e-mailed to the 10,000+ database of your choice	6	3
e-mail bulletins broadcast to your chosen sector	12	6
Solus e-mails broadcast to your chosen sector	2	1
Advertisement tile on the relevant web site	1 large	1 small
	£6,600*	£4,125*

Gold package	12 months	6 months
Half page advertisements in your chosen magazine	6	3
Digital magazines e-mailed to the 10,000+ database of your choice	6	3
e-mail bulletins broadcast to your chosen sector	12	6
Solus e-mails broadcast to your chosen sector	2	1
Advertisement tile on the relevant web site	1 large	1 small
	£4,500*	£2,750*

*To be paid in full on receipt of invoice

For more information
call 020 8288 1080 or
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