

Don't just buy the advert -
buy the audience...



Total Audience Coverage Packages

At Stable Media we can offer you different packages as part of our **Total Audience Coverage** media options. These "off-the-shelf" packages are fully inclusive of display advertisements and e-media coverage and are designed to offer the maximum level of exposure for the minimum level of investment.

Simply choose which of our magazine sectors you would like to generate exposure in, and sales enquiries from, and let us know what size advertisement you would like to run.

Our "TAC" packages are available for a one-off fee and are ideal for both large and small marketing budgets. So whatever your requirements, we have the package to suit.

You can choose from the following publications:

education design & build, combined with **higher education estates magazine**

leisure design & build, combined with **physical activity facilities magazine**

healthcare design & management, combined with **mental health & dementia facilities magazine**

"leading media options for the built environment - targeting the education, commercial leisure, physical activity and healthcare sectors"



For more information call 020 8288 1080 or email info@stable-media.co.uk
www.stable-media.co.uk

 Premier package	12 months	6 months
Full page advertisements in your chosen magazine	6	3
Guaranteed sales leads made by readers requesting information on your products	6 lots	3 lots
Digital magazines e-mailed to the 10,000+ database of your choice	6	3
e-mail bulletins broadcast to your chosen sector	10	5
Solus e-mails broadcast to your chosen sector	2	1
Advertisement tile on the relevant web site	1 large	1 small
	£6,600*	£4,125*

 Gold package	12 months	6 months
Half page advertisements in your chosen magazine	6	3
Guaranteed sales leads made by readers requesting information on your products	6 lots	3 lots
Digital magazines e-mailed to the 10,000+ database of your choice	6	3
e-mail bulletins broadcast to your chosen sector	10	5
Solus e-mails broadcast to your chosen sector	2	1
Advertisement tile on the relevant web site	1 large	1 small
	£4,500*	£2,750*



PRINTED MAGAZINE



DIGITAL MAGAZINE



EMAIL BULLETIN



STAND-ALONE EMAIL



WEBSITE PRESENCE

Combined package discounts:	One year premier package	Half year premier package	One year gold package	Half year gold package
	£6,600 for one publication	£4,125 for one publication	£4,500 for one publication	£2,750 for one publication
	£11,880 for two publications	£7,425 for two publications	£8,100 for two publications	£4,950 for two publications
	£15,840 for three publications	£9,900 for three publications	£10,800 for three publications	£6,600 for three publications

*To be paid in full on receipt of invoice

